



Business Plane

— **MARKETING** —

ONLY FOR CREATIVE MINDS

ABOUT US



ELENA

**HEAD OF
MARKETING**



ALAN

**VIDEOMAKER
AND DIGITAL
STRATEGIST**



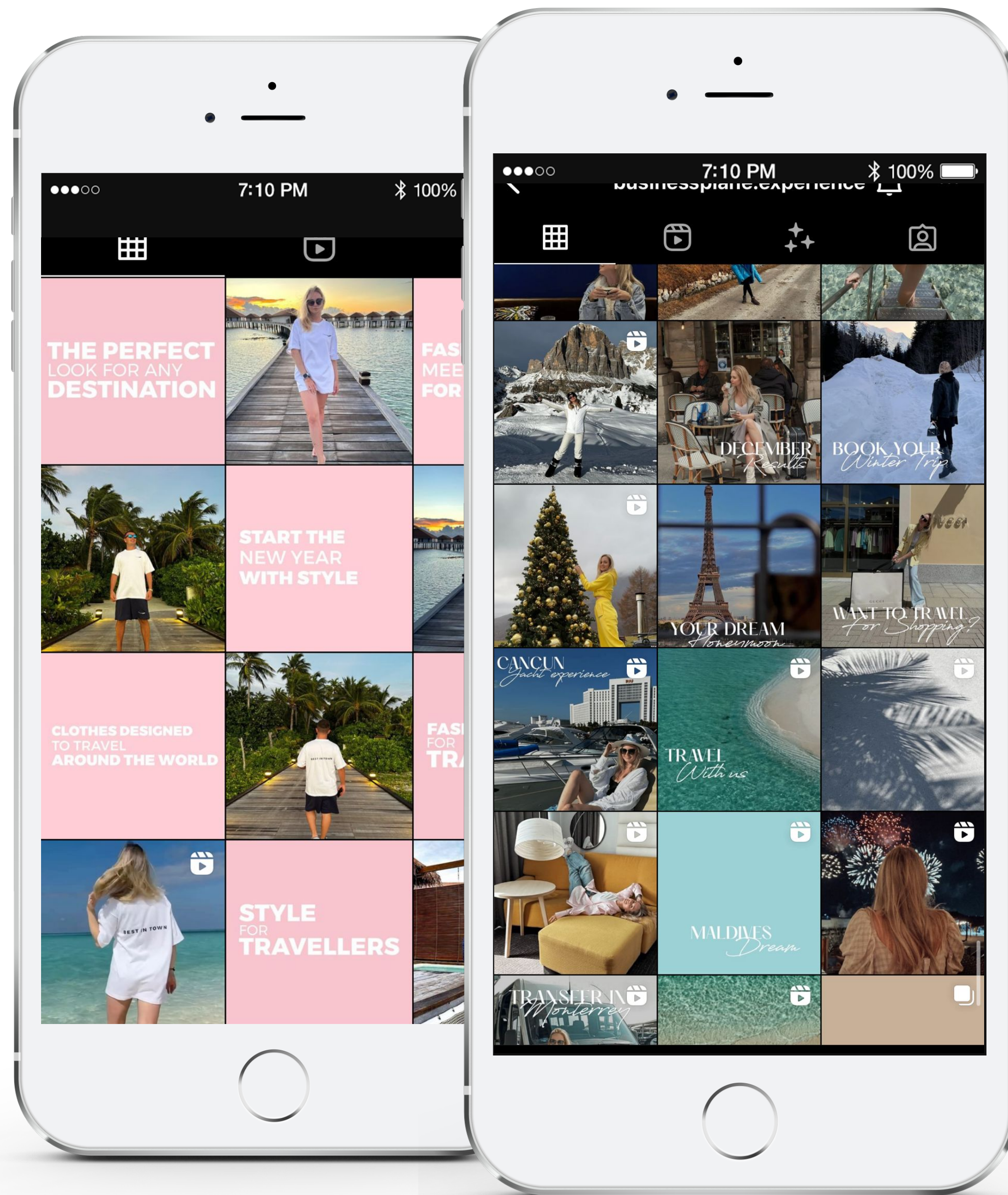
CAMILLA

**ART DIRECTOR
AND DIGITAL
STRATEGIST**

Business Plane Marketing helps companies achieve their business goals through the implementation of comprehensive **online and offline marketing strategies**.

Our team consists of highly qualified professionals, each specialising in a specific area, such as **social media** marketing, **website** creation, **graphics** and **video, copywriting**, online **advertising** and more.

Thanks to our continuous training and passion for our work, we are always abreast of the latest trends and innovations in the industry.



SERVICES

COMMUNICATION STRATEGY

Creation of multi-channel strategies aimed at gaining visibility, gathering potential customer contacts and selling through online and offline channels.

ADVERTISING CAMPAIGNS

Study and realisation of advertising campaigns (both on social networks and Google) and influencer marketing.

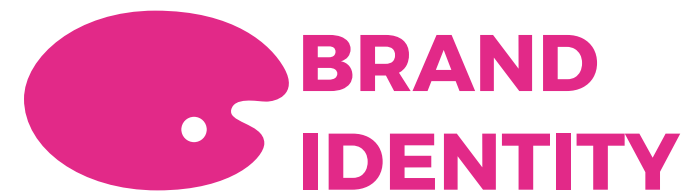
SOCIAL MEDIA

Social media management (Instagram, Facebook, LinkedIn, Tik Tok, YouTube, Twitter and Pinterest); specifically: creating the editorial plan, visual (both graphics and video) and textual content.

RESPONSIVE WEBSITE

Creation of responsive showcase websites.

SERVICES



Study and creation of brand identity (corporate image: logo, colour palette, naming, pay-off, business card, digital brochure).



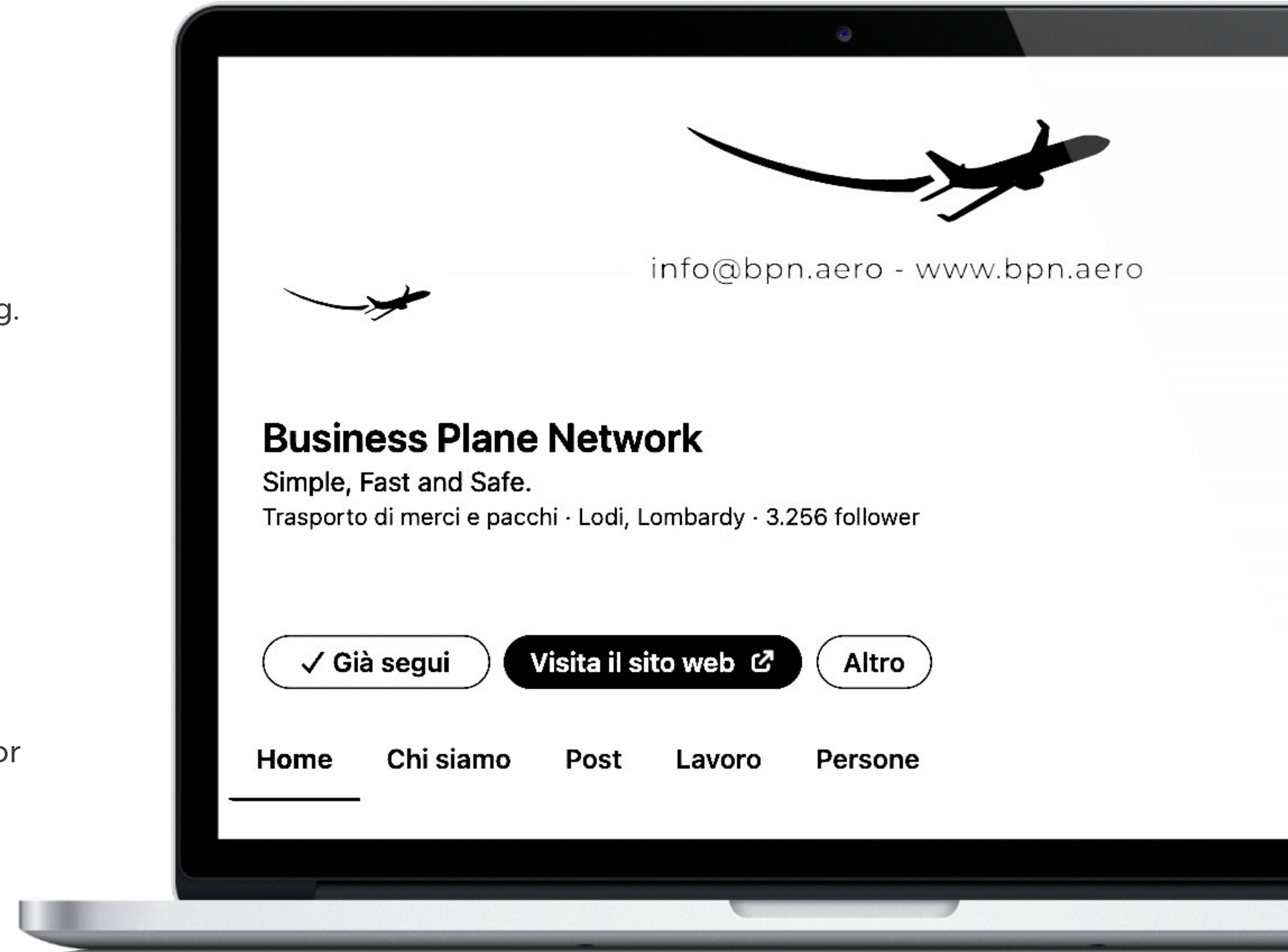
Design and realisation of photo shoots.



Video production and editing.



Realisation of e-commerce for online sales.



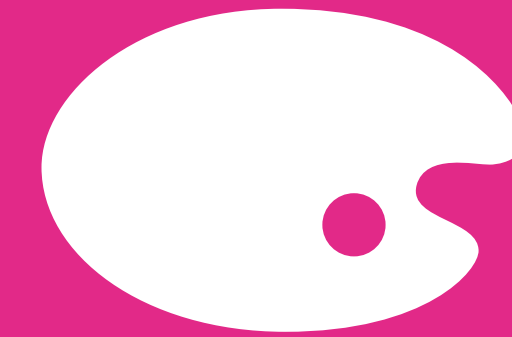
OUR MISSION



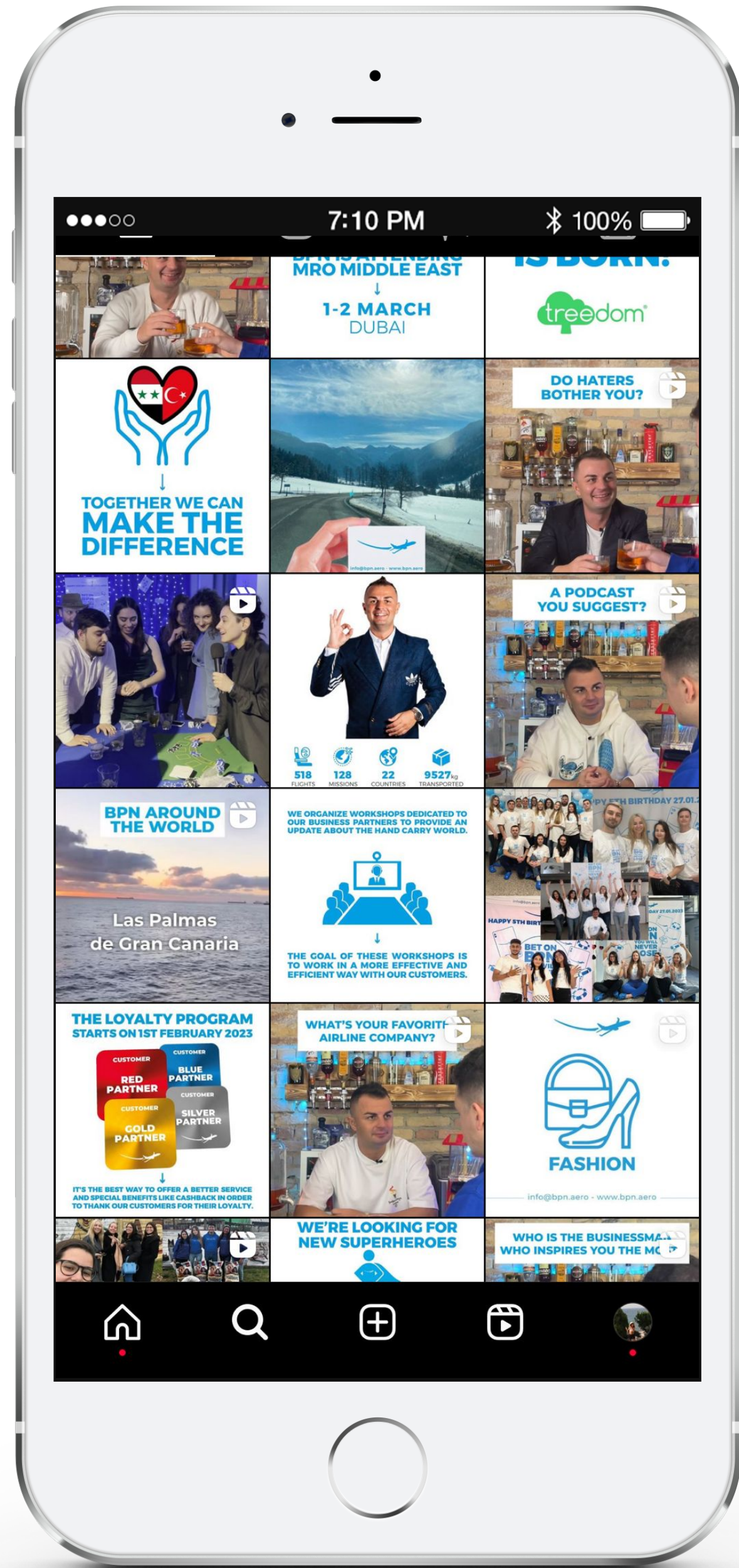
We help our clients achieve their business goals through high-quality, customised marketing solutions.



We provide a professional and results-oriented service, using the latest technologies in the industry.



We provide a stimulating and rewarding working environment for our experienced team, promoting creativity, personal and professional growth and employee satisfaction.



WHY CHOOSE US

01

Experience and expertise:

our team has extensive experience in the marketing industry and a solid understanding of the latest industry trends and innovations. We are able to provide customised solutions for every type of business to help our clients achieve their business goals through online and offline marketing.

02

Customisation and flexibility:

each marketing solution we provide is unique and customised to the client's needs and business.

03

Service Quality:

the quality of our service always comes first. We are committed to providing high quality service and fast and continuous support to ensure full customer satisfaction.

04

Collaboration and communication:

collaboration and communication are at the core of our approach to work. We work closely with our clients to ensure that each marketing solution is in line with their objectives and that every step is shared with them throughout the entire process.

05

Concrete results:

we are focused on achieving concrete results for our clients. We strive to achieve their marketing objectives effectively and efficiently, using the most appropriate techniques and tools.



CONTACTS



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